



Course Outcome	Bloom's K-level	Q. No.	<b>SECTION - B (5 X 5 = 25 Marks)</b> <b>Answer ALL Questions choosing either (a) or (b)</b>
CO1	K3	11a.	Explain the term and scope of Managerial Economics. <b>(OR)</b>
CO1	K3	11b.	Mention the objectives of Modern Business Firm.
CO2	K3	12a.	Why does the Demand curve slope downwards? <b>(OR)</b>
CO2	K3	12b.	State the factors influencing Elasticity of Demand.
CO3	K4	13a.	State the kinds of factors of Production. <b>(OR)</b>
CO3	K4	13b.	Explain the concept of Short run average cost curve.
CO4	K4	14a.	Mention the objectives of Pricing. <b>(OR)</b>
CO4	K4	14b.	Write down the meaning of Price discrimination.
CO5	K5	15a.	Describe the features of Perfect Competition. <b>(OR)</b>
CO5	K5	15b.	Bring out the features of Oligopoly.

Course Outcome	Bloom's K-level	Q. No.	<b>SECTION - C (5 X 8 = 40 Marks)</b> <b>Answer ALL Questions choosing either (a) or (b)</b>
CO1	K3	16a.	Differentiate between Business economics and Managerial economics. <b>(OR)</b>
CO1	K3	16b.	Explain the importance of Managerial Economics for Management.
CO2	K4	17a.	Draft the Law of Demand Curve. <b>(OR)</b>
CO2	K4	17b.	Explain the classification of Forecasting method.
CO3	K4	18a.	Discuss the COBB DUGGLAS Production function. <b>(OR)</b>
CO3	K4	18b.	Describe the Cost Classification.
CO4	K5	19a.	Explain the various types of Pricing methods. <b>(OR)</b>
CO4	K5	19b.	State the types of Price Discrimination.
CO5	K5	20a.	Mention the Classification of Market. <b>(OR)</b>
CO5	K5	20b.	Distinguish between Perfect competition and Monopoly.